Monthly Marketing Report

For the month of April 2020

Prepared for

CLIENT

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Month Summary

[Summary of tasks for the month past. Only needs to be brief.]

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Tasks Overview

|  |
| --- |
| Tasks/Modules in play: |
| 1. Task/module one 2. Task/module two 3. Task/module three 4. Task/module four |

# Task/module one

## What was expected:

* Bullet points on what was expected
* Bullet points on what was expected
* Bullet points on what was expected

## What occurred

* Bullet points on what occurred (include variations or challenges that arose)
* Bullet points on what occurred (include variations or challenges that arose)
* Bullet points on what occurred (include variations or challenges that arose)

## 🔍 Observations

* List any observations you made during the rollout of this module.
* Include ways it could be improved or implemented more efficiently.
* Note additional areas for improvement that the client/user may benefit from.

# Task/module two

## What was expected:

* Bullet points on what was expected
* Bullet points on what was expected
* Bullet points on what was expected

## What occurred

* Bullet points on what occurred (include variations or challenges that arose)
* Bullet points on what occurred (include variations or challenges that arose)
* Bullet points on what occurred (include variations or challenges that arose)

## 🔍 Observations

* List any observations you made during the rollout of this module.
* Include ways it could be improved or implemented more efficiently.
* Note additional areas for improvement that the client/user may benefit from.

# Task/module three

## What was expected:

* Bullet points on what was expected
* Bullet points on what was expected
* Bullet points on what was expected

## What occurred

* Bullet points on what occurred (include variations or challenges that arose)
* Bullet points on what occurred (include variations or challenges that arose)
* Bullet points on what occurred (include variations or challenges that arose)

## 🔍 Observations

* List any observations you made during the rollout of this module.
* Include ways it could be improved or implemented more efficiently.
* Note additional areas for improvement that the client/user may benefit from.

# Task/module four

## What was expected:

* Bullet points on what was expected
* Bullet points on what was expected
* Bullet points on what was expected

## What occurred

* Bullet points on what occurred (include variations or challenges that arose)
* Bullet points on what occurred (include variations or challenges that arose)
* Bullet points on what occurred (include variations or challenges that arose)

## 🔍 Observations

* List any observations you made during the rollout of this module.
* Include ways it could be improved or implemented more efficiently.
* Note additional areas for improvement that the client/user may benefit from.

# Extras

The following activities were not included within the scope of the above modules, but were still completed:

* Additional tasks you may have completed beyond the agreement or expectation.
* Additional tasks you may have completed beyond the agreement or expectation
* Additional tasks you may have completed beyond the agreement or expectation

# Next

The following tasks are planned for [the present month]:

* Task/module one
* Task/module two
* Task/module three
* Task/module four

|  |  |  |  |
| --- | --- | --- | --- |
| ------------------------- | | Home | Premier Roof Cleaning Inc. | H & R ProPainting | ------------------------- |
| [Google Reviews](https://www.google.com/search?q=knightriley&oq=knightriley+&aqs=chrome.0.69i59j69i60l6j69i65.3880j0j4&sourceid=chrome&ie=UTF-8#lrd=0x6b915b0b5eac98a7:0x4efeeb23e26f1636,1,,,) | **How are we doing?** If our performance has overwhelmed you with joy and you could not imagine ever being this happy with a [industry] partner, we’d love for your thoughts to make it to our [Google Business page here](https://www.google.com/search?q=knightriley&oq=knightriley+&aqs=chrome.0.69i59j69i60l6j69i65.3880j0j4&sourceid=chrome&ie=UTF-8#lrd=0x6b915b0b5eac98a7:0x4efeeb23e26f1636,1,,,). If that is not the case though, please contact us and let us know what we broke. | | |

Our Capabilities

# Strategic

* Marketing Plans
* Vision & Mission Development
* Core Values
* Competitor Analysis
* Value Proposition & Brand Promise
* Unique Selling Proposition
* User Experience Process
* Content Strategy Development
* Target Market Analysis
* Brand Analysis
* Communications Strategy
* Products & Services Analysis
* Strategic Alliance Planning

Tactical

* Short Term & Seasonal Campaigns
* Search Engine Optimisation
* Website Development & Maintenance
* CRM Integration & Customisation
* SEM & Social Advertising
* Google Analytics Dashboards & Reports
* Social Media Production & Planning
* HTML Coding for Email & Web
* Website Performance Audits
* Article Writing & Content Research
* Video Editing & Captioning
* Corporate Photography
* Print & Graphic Design

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